THE ART OF GERALD SCARFE - FROM PINK FLOYD THE WALL

SAN FRANCISCO ART EXCHANGE LLC

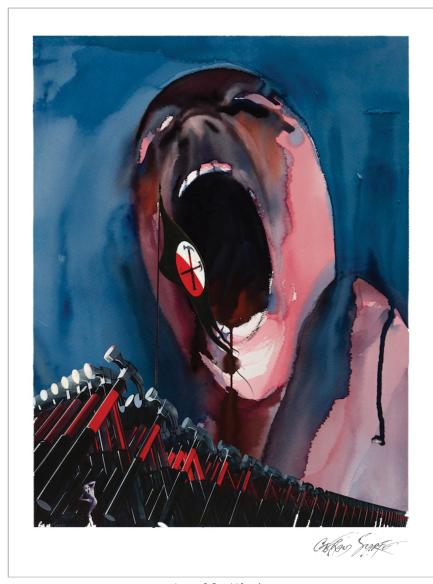


Image © Gerald Scarfe

The Wall Commemorative Print, 2017 Hand-Signed, Limited edition (100) Archival Pigment Print on Paper 40" x 30" sheet size

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ABOUT THE PRINT

This powerful, large-format limited-edition artwork combines two iconic Gerald Scarfe paintings - *The Scream* and *Giant Judge* and *Marching Hammers* - into a stunningly vibrant and expressive work of art.

The Scream painting was most notably used for the film poster and is now the most iconic image from the project. It features the main character of the album and film, 'Pink' who is illustrated in a rough, expressionistic style. His head is tilted up toward the sky and his mouth hangs wide open in a deeply animalistic and nearly perceptible scream.

Pink is based on both Roger Waters (who wrote the songs based in part on his own experiences) and Syd Barrett, both distinctive artists and founding members of Pink Floyd. In the story narrative, Pink is struggling with the pressures and angst of existence in a world of competing hedonistic desires, fame and fortune, and the effects of first-hand experiences of war as a child.

The Giant Judge and Marching Hammers painting captures the overall atmosphere of the album and film. It features the mesmerizing marching 'Crossed Hammers' motif that became synonymous with oppressive regimes and over-reaching and extreme governmental power.

The combination of visual elements from these two iconic paintings results in an instantly recognizable, yet unique work of art that effectively translates many of the complex feelings and emotions which run throughout the album lyrics and film.

Its large size gives the piece gravity and significance, but it is simultaneously exceedingly more accessible to collectors and fans than the originals! Any fan of the band, this album or film, and of Rock n Roll artwork in general, will surely appreciate the powerful impression left by this exceptional piece.

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This tour de force limited edition print was created to memorialize our exhibition: *The Art of Gerald Scarfe From Pink Floyd The Wall* - held in our downtown San Francisco gallery during the Summer of 2017. This was the first time Gerald Scarfe ever offered his original paintings and designs from the making of *Pink Floyd The Wall*'s album cover, live concert designs, and the film.

Due to the sale of nearly a dozen original paintings over the course of the exhibition, including *The Scream, The Wife With the Flaming Hair,* and *A Terrifying Mother,* this quickly became the most successful offering of original paintings in Rock Art History. **The sale of** *The Scream* **alone constitutes the highest price paid for an individual work of original art from Rock n Roll - in the world,** based on publicly available information from auctions and public sales (along with our own private records and insider knowledge).

Running concurrently at the Victoria and Albert Museum in London was *Pink Floyd: Their Mortal Remains*, a historic exhibition centered around the inimitable audio-visual influence the band has had on our culture. The exhibition featured countless artifacts and artworks from their album cover designs, their live performance props and audio and film/video footage and is one of the best-attended exhibition's in the museum's history.

In this exhibition is featured one of Gerald Scarfe's paintings (among others) titled *The Giant Judge and Marching Hammers* created in the process of conceptualizing the film, and which captures the intense emotional environment for the main character Pink. *This painting is also available for acquisition through SFAE - please contact us for details.*



Gerald Scarfe in SFAE signing the brand new limited editions



The first print framed and hanging at SFAE, 2017